

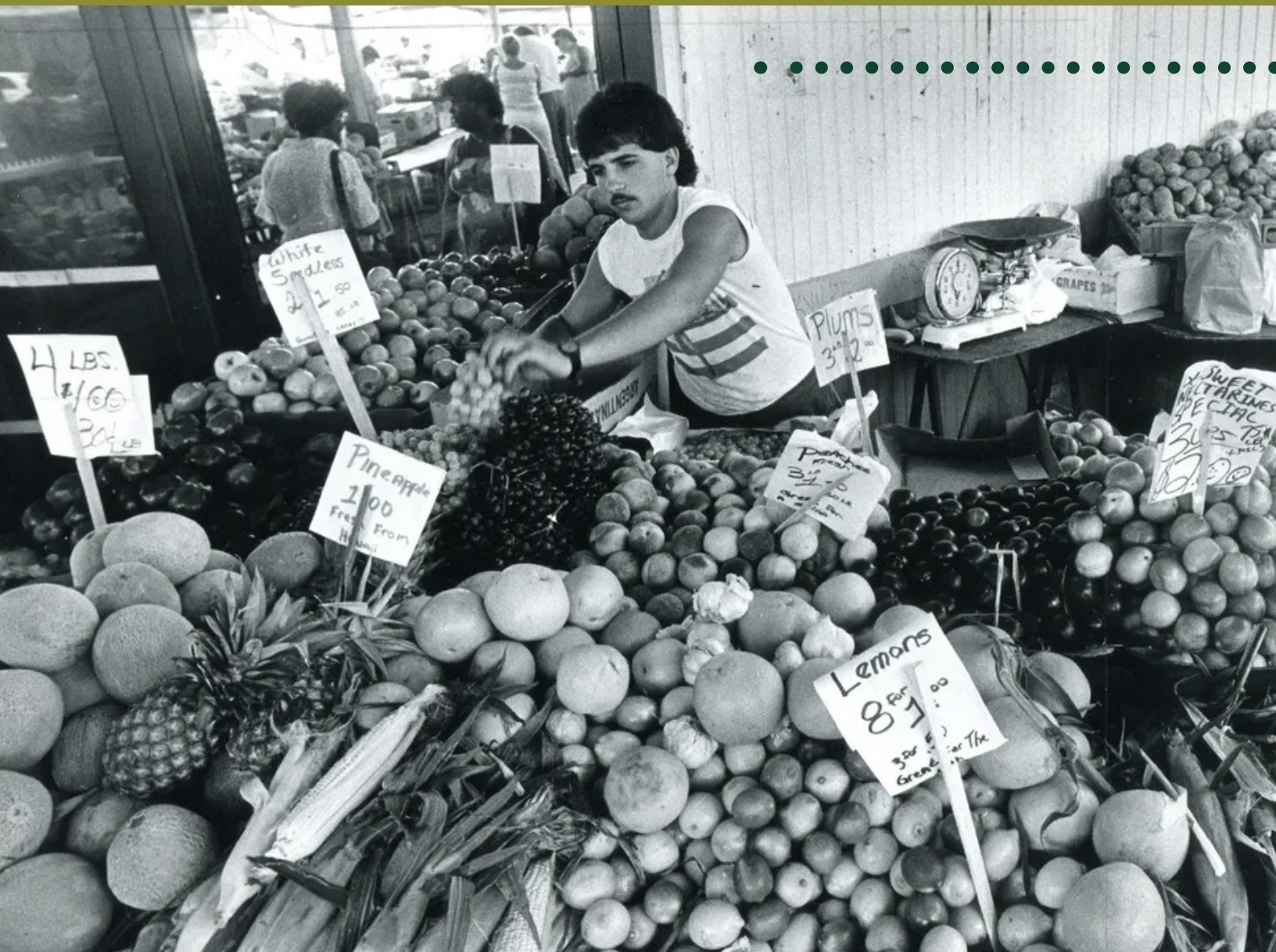


# ECONOMIC IMPACT OF FINDLAY MARKET IN THE CINCINNATI REGION

Our region's premier destination for local food and artisan products, a dynamic public gathering place, and a vital community asset.

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# Community. Food.



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# Food. Opportunity.

# Welcome from



**Kelly Lanser & Pete Metz**



**Kelly Lanser**  
President & CEO

**W**e often call ourselves the Findlay Market Family. Our merchants, our staff, our farmers, our musicians, our shoppers. That phrase is used when we are celebrating one another, supporting each other, welcoming someone new, and when we are acknowledging that beautiful, bold, and unique bond that still exists between our historic public market and our town nearly 175 years after opening.

The story of Findlay Market is one we love to tell. General James Findlay, once the Mayor of Cincinnati, and his wife, Jane Findlay, donated the land that the market sits on today to the city for use of a public market. Their dream was to create a space for businesses in the center of the Northern Liberties, also called “Findlay’s Woods.” We take pride in that their legacy lives on. Findlay Market is still the heartbeat of Over-the-Rhine, a fresh food market made up of hundreds of small businesses that celebrates diversity and welcomes everyone.

For the first time, with the help of the Cincinnati Regional Chamber’s Center for Research and Data, we are able to talk about the real impact of Findlay Market—the positive financial impact to our local economy, the unparalleled impact to our small business community and the ongoing, generational impact to our millions of shoppers that have used Findlay Market to feed their families. We are able to paint a picture of the role that the market has had in being home to, and often the launching pad for, hundreds of makers, bakers, artisans, butchers, cheesemongers and more. The Chamber highlights both the reach of these businesses across our region and their role as local job creators and economic drivers.

This report also showcases the work of the Corporation for Findlay Market (CFFM), the 501(c)(3) nonprofit that took over management of Findlay Market in the early 2000s. We are thrilled to showcase the results of our innovative food entrepreneurship programs, which have empowered and embraced the wealth of culture and diversity in our city, literally changing the face of food entrepreneurship and helping new businesses start, grow, and scale. We share the details of our food access programs that ensure that every member of our community is able to afford fresh and healthy food, and we celebrate the work of our beloved operations team that keeps Findlay Market safe, clean, and beautiful.

We are beyond grateful for the generations of business owners and shoppers that came before us, and take seriously our role as stewards of this historic institution and living landmark. We thank and embrace every member of our Findlay Market Family—it is you who keeps the magic of the market alive for future generations.





© Watercolor artist, Katie Hoover / Fox &amp; Fern Paper Goods



**Pete Metz**  
Vice President,  
Civic & Regional  
Partnerships

**I** am thrilled to present the 2025 report on the Economic Impact of Findlay Market in the Cincinnati Region. This work, led by the Cincinnati Regional Chamber's Center for Research and Data, makes clear the vital role that Findlay Market plays as both an economic engine and a cultural hub in the Cincinnati Region.

Findlay Market is an institution in Cincinnati, attracting more than one million visitors each year. As Ohio's oldest continuously operating public market, Findlay Market has a mission to create a vibrant, sustainable marketplace that supports local food producers, businesses, and community organizations, while fostering inclusivity and access to fresh, locally sourced food for all Cincinnatians. The information you will read in this report shows that not only is the market succeeding in that mission, but the impact reverberates throughout the Cincinnati region and beyond.

For nearly 175 years, Findlay Market has been a cornerstone of the Over-the-Rhine neighborhood, and a resource for all Cincinnatians. Beyond its popularity as a tourist destination, the market serves as an essential resource for Cincinnatians of all backgrounds, particularly those in underserved communities, by providing access to affordable, nutritious food. Findlay Market is home to more than 50 full-time merchants, offering fresh produce, meats, and specialty items that support both small businesses and local agriculture.

At the Cincinnati Regional Chamber, we have focused our work on growing the population, economy, and the cultural vibrancy of our region. Findlay Market is undoubtedly a key driver of Cincinnati's economic and cultural vibrancy. This report highlights the market's significant contributions to job creation, food access, community revitalization, and tourism. Findlay Market is leading the way to ensure that it will continue to be a vital force in driving inclusive economic growth for years to come, and this report makes clear the positive impact Findlay Market has today. I hope you find valuable insights in this report and join us in celebrating Findlay Market's vital role in our regional economy.

# Findlay Market: A Neighborhood Institution

Findlay Market, Cincinnati's oldest continuously operating public market, has served the city since its opening in 1852. Named after General James Findlay, the city's first mayor, the market land was donated to the city of Cincinnati by General Findlay and his wife, Jane, on the condition that the land always be used for a public market. The market was established to meet the growing demand for fresh food as Cincinnati's population boomed during the industrial revolution. Located in the heart of Over-the-Rhine, the market quickly became a central hub for local food producers, residents, and visitors.

From its early days, Findlay Market's role in the local economy was essential. It was a place where Cincinnatians could purchase fresh meat, produce, and dairy directly from farmers, fostering a strong connection between urban consumers and rural producers. In the mid-19th century, the market's open-air stalls were a vital resource for the growing city, allowing working-class families to access affordable, high-quality food. Over time, the market became a symbol of the city's cultural and commercial vitality.

The original market structure was designed by architect William Tinsley, and the market's first building was a simple, open-air structure with a central hall. In the late 19th century, the market underwent a significant renovation, with the addition of a roof and brick walls, which helped it to become more weather-resistant and adaptable to the growing needs of its customers. In 1912, a major expansion was completed, adding more retail space and solidifying Findlay Market's role as a key destination in Cincinnati. To this day, the market still operates in the same iron frame building since 1855, and is Ohio's oldest surviving municipal market house.



**“Findlay Market and the OTR area has been home to the Eckerlin family business for over 100 years. Findlay Market is the most unique market not only in Cincinnati, but one of the most unique markets in the U.S. At the market you can find all walks of life standing side by side at a counter seeking the same fresh offerings available. This area and the market is a hidden gem to the city that needs to be preserved and upheld as being the very nostalgic fiber of community that people seek to be a part of today.”**

— Josh Lillis, Eckerlin Meats  
FIFTH-GENERATION





1852 • 🍅 • 🍅 • 🍅 • 🍅 • 🍅 • 🍅 • 🍅 • 2025

Throughout the 20th century, Findlay Market continued to evolve, surviving challenges including economic downturns and competition from supermarkets. In the 1970s, the market faced the threat of closure due to urban decay in the Over-the-Rhine neighborhood, but a major community effort helped to restore and revitalize it. In 1971, Findlay Market was designated a Cincinnati Landmark, ensuring its preservation as a historic building and community asset. In 1972, it was then listed on the National Register of Historic Places.

The revitalization continued in the 1990s and 2000s, with increased investment in the market's infrastructure, including the restoration of the market's distinctive architecture and the expansion of vendor spaces. New programs were introduced to enhance the market's connection to the local community, such as farmers' markets and educational initiatives aimed at promoting sustainable practices.

Today, Findlay Market is a dynamic, thriving marketplace that serves as both a destination for tourists and a key resource for the local community. With over 50 full-time merchants, 80 outdoor market vendors, 45 farmers, and 70 Findlay Kitchen members, Findlay Market showcases an unparalleled variety of products, from fresh produce and meats to handmade goods and prepared foods. This vibrant ecosystem has made the market a cornerstone of the region's food culture. Its dedication to supporting local entrepreneurs and food producers has helped it remain a vital part of the Cincinnati economy for more than 170 years.

Findlay Market's success is a testament to the resilience of the community, the ongoing commitment to local food systems, and the market's ability to adapt to changing times while staying true to its mission of providing fresh, local products to the people of Cincinnati. As it looks to the future, Findlay Market continues to be a place where people come together to shop, eat, and celebrate the rich cultural heritage of the city.

“Findlay Market is so much more than just a collection of shops. It’s an economic and cultural center that helps drive the vibrancy of our urban core. Folks from all over visit the market, support our local small businesses, and bring their energy and dollars to the surrounding community. Findlay Market is inextricably tied to our history, our future, and our identity as a city.”

— Mayor Aftab Pureval



#### FINDLAY FAST FACTS

Findlay Market  
receives **1.4 million**  
visitors per year.

**Findlay Market is the 5th most visited attraction in Cincinnati.**



# Did You Know...



**T**he Findlay Market Opening Day Parade has been a cornerstone of Cincinnati's cultural heritage for over a century. The parade is planned and organized by Findlay Market Merchants and the Corporation for Findlay Market. Its origins trace back to 1920, when merchants from Findlay Market organized a procession to celebrate the Cincinnati Reds' World Series victory in 1919. This inaugural event laid the foundation for what has become an enduring annual tradition.

Over the years, the parade has evolved from a modest gathering into a grand civic celebration. Each year, it features a diverse array of participants, including local businesses, marching bands, civic organizations, and sports figures, all contributing to a vibrant and festive atmosphere. The event not only marks the beginning of the baseball season but also serves as a testament to the city's communal spirit and pride.

Attendance at the parade has seen significant growth, reflecting its increasing popularity. For instance, the 2024 parade attracted an estimated **130,000 spectators**, underscoring its status as a major event in the region. This substantial turnout highlights the parade's role in uniting the community and celebrating Cincinnati's rich baseball heritage. The Findlay Market Opening Day Parade stands as a symbol of Cincinnati's enduring love for baseball and its commitment to community traditions, bringing together generations of fans in a shared celebration each year.

# Spotlight on Findlay Market Vendors

In total, over **522** businesses are either located in Findlay Market, have started in or participated in a Findlay program, or have scaled out of Findlay Market. This includes **96** market merchants in the Findlay Market house or the storefronts surrounding the market, **261** businesses who have participated in Findlay Kitchen, **256** vendors in the outdoor market, **47** farmers, **28** businesses who have gone through Findlay Learn, and seven Findlay Launch Residents.

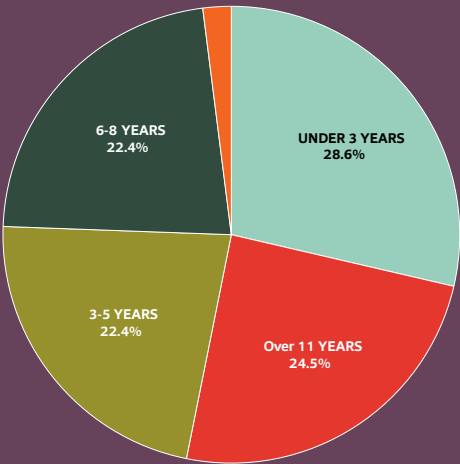
The Center for Research and Data surveyed Findlay Market businesses and received in-depth demographic information from 49 of those businesses. While this is a small proportion of the total vendors at the market, we established a minimum number of each type of business to optimize the accuracy of our sample. The analysis below represents the results of the information survey.

## Length of Business Ownership

The chart at right shows length of ownership for Findlay Market vendors.



Under 3 years   Over 11 years   3-5 years   6-8 years   9-11 years



## Types of Businesses

BUSINESS CATEGORY	PERCENT OF FULL-TIME MERCHANTS
Fresh Food/Grocery	85.7%
Prepared Foods	51.4%
Packaged Goods	45.7%
Artisan	8.6%

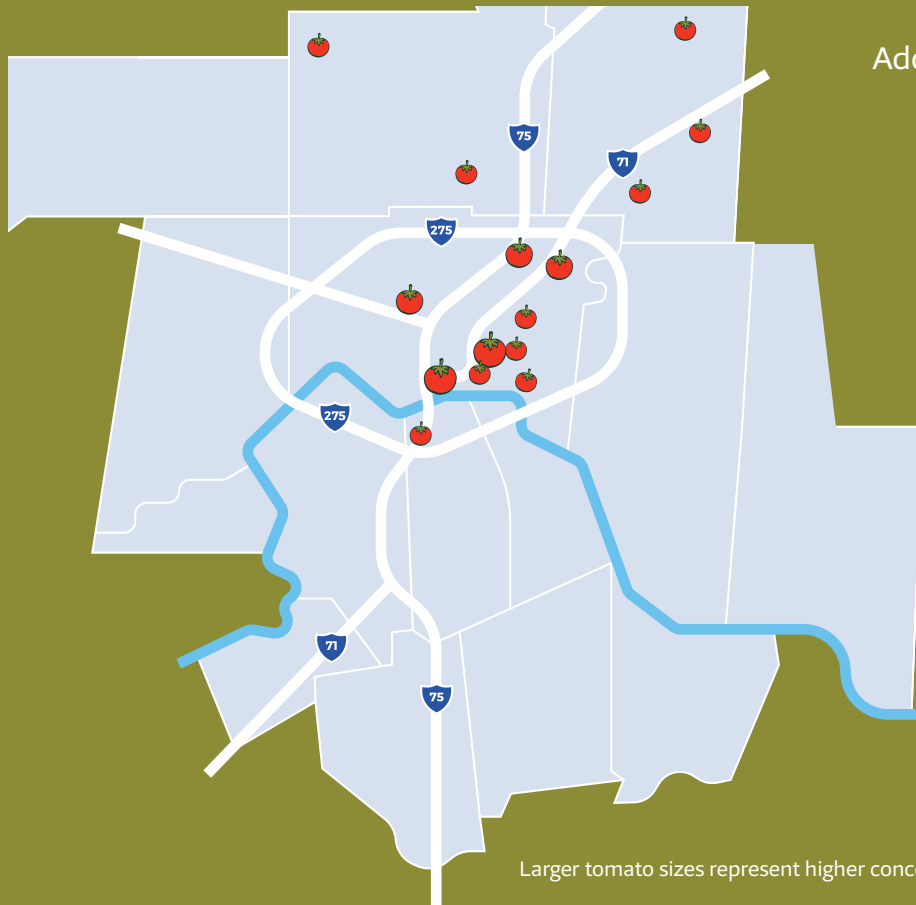
\*Business types for full-time merchants reflects data provided by CFFM.

BUSINESS CATEGORY	PERCENT OF BUSINESS OWNERS
Full-time Merchant	51.0%
Outdoor Market Pop Up Business	42.9%
Findlay Kitchen Member	24.4%
Farmer	8.2%




# Findlay Market's Geographic Impact

Findlay Market businesses have additional locations all over the region and country, as shown on this map and list below.



Additional locations not mapped:

-  Kansas City, MO
-  Washington, DC
-  Richmond, VA
-  Nashville, TN
-  Pittsburgh, PA
-  Austin, TX
-  Fort Wayne, IN
-  Danville, KY
-  Lexington, KY
-  Louisville, KY
-  Zanesville, OH

Larger tomato sizes represent higher concentrations of additional locations in that area.

## 14.3%

of Findlay businesses are multi-generational

According to the US Census Bureau, from 2011-2021 employment around Findlay Market grew by **25%** and the number of people making at least \$40,000 per year grew by **159%**.

## 42.9%

of Findlay Market vendors have expanded since opening at Findlay Market

Of the survey respondents, there were **53** new locations reported, demonstrating Findlay Market's unique strength as a catalyst for small business growth in the Cincinnati region.

# Findlay Launch



**FINDLAY  
LAUNCH**  
STOREFRONT ACCELERATOR

Findlay Launch is a Storefront Accelerator Program located in the Findlay Market District of Cincinnati, Ohio. This residency-based program allows early-stage food-related businesses crucial mentorship, industry education, and a minimum of nine months in an open, operating storefront.

# 100%

of Findlay Launch and Findlay Learn businesses are women, BIPOC, or immigrant-owned.

# 147

businesses supported through Findlay Launch and Findlay Learn



**“Findlay Market is one of the best places to start and cultivate your business. Findlay Market loves small businesses and allows businesses to explore and grow their concepts. I tell everyone who wants to start a business to start at Findlay.”**

— Toncia Chavez, ETC Produce & Provisions



# Findlay Learn



**FINDLAY  
LEARN**  
FOOD BUSINESS EDUCATION

Findlay Learn is a program dedicated to food business education for entrepreneurs. The programming connects current and future food entrepreneurs with knowledge, support, and access to opportunities.

Additionally, all Findlay Learn participants provide food services in Cincinnati outside of the market area.

# Findlay Kitchen



**FINDLAY  
KITCHEN**  
FOOD BUSINESS INCUBATOR

Findlay Kitchen is a shared-use incubator kitchen in the heart of the Findlay Market District designed to help businesses start, grow, and scale, with an intentional focus on supporting BIPOC, women, and immigrant-owned businesses.



“I will forever be indebted to Findlay Kitchen. Without Findlay Kitchen, I honestly do not know if The Arepa Place would exist. We received so much valuable mentoring and experience that helped ensure our success. The help and guidance we received while using Findlay Kitchen provided us with the knowledge and the confidence needed before opening our first brick-and-mortar.”

— Isis Arrieta-Dennis, Owner of The Arepa Place



**279**

businesses supported since opening in 2016

**95%**

women, BIPOC, & immigrant-owned businesses

**\$57,084**








raised for 7 Findlay Kitchen scholarships in 2024

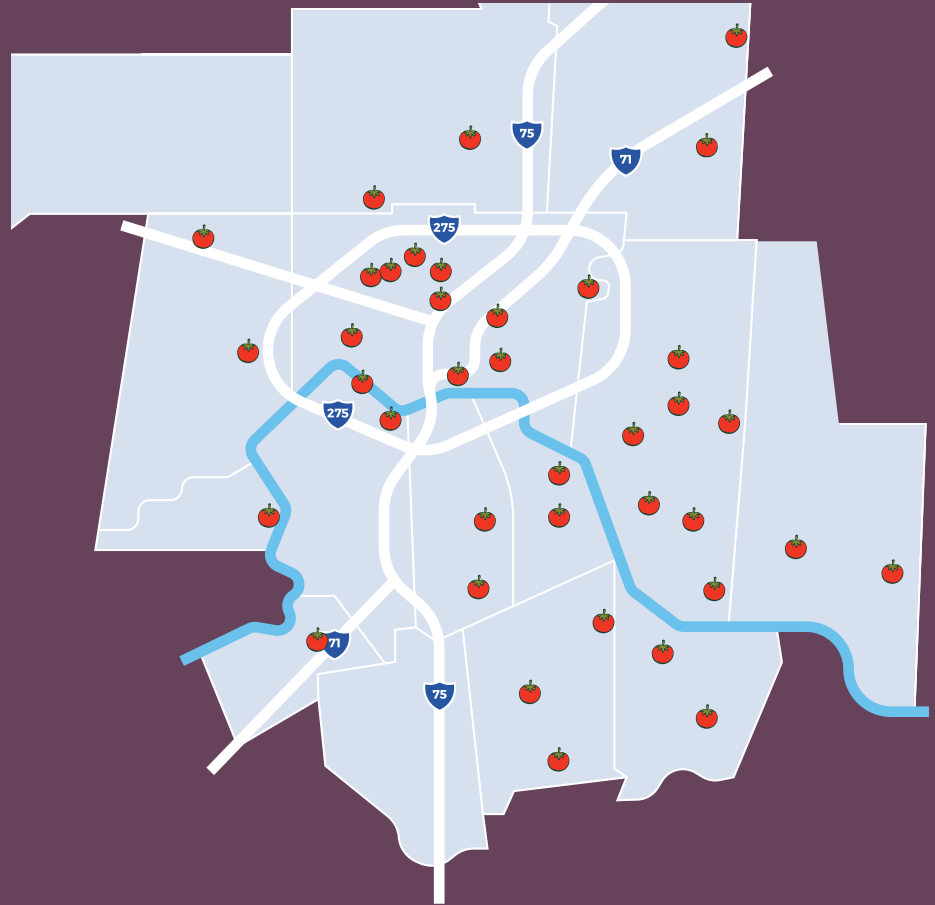


# Findlay Market

## Farms

Additional locations not mapped:

-  East Stroudsburg, PA
-  Lexington, KY
-  Fort Wayne, IN
-  Columbus, OH
-  Louisville, KY
-  Louisa, KY
-  Hillsboro, OH
-  Sparksville, IN



The farms located across the Cincinnati metro area and nearby communities, along with vendors at Findlay Market—the region’s largest farmers market—play a pivotal role in fostering a robust and resilient food ecosystem. These contributors are the backbone of a local food network that connects rural farming communities with our urban communities, ensuring fresh, locally-produced goods reach the tables of Cincinnati residents while supporting sustainable practices and regional economic growth.

Farms in nearby communities bring high-quality produce, dairy, and meats into Cincinnati, reducing dependency on distant supply chains. By minimizing the travel distance from farm to fork, these farms help lower greenhouse gas emissions and ensure food retains its nutritional integrity and flavor. Findlay Market and other farmer’s markets throughout the urban core serve as critical distribution points, connecting these rural goods with city dwellers, and the collaboration between farms and urban vendors fosters economic vitality by creating local jobs, supporting small businesses, and retaining wealth within the community.

# \$370,587,529

## ECONOMIC IMPACT 2021–2023

The total economic impact of the Corporation for Findlay Market (CFFM) operations and the operation of Findlay Market vendors over the past three years has been \$370,587,529. The annual average over that time period was \$123,539,176, and the highest economic impact so far was in 2023, at \$141,364,079. That's an increase of \$38,707,406 since 2021.

It is projected that the annual economic impact will grow to \$169,710,206 by 2026 and the total impact from 2024 to 2026 is projected to be \$482,961,220. It should be noted that this estimate is a conservative one, representing the minimum economic impact of Findlay Market over the time period, and the actual impact may be higher.



## About the Corporation for Findlay Market:

The Corporation for Findlay Market (CFFM) is a private non-profit organization dedicated to supporting small businesses and fostering economic growth. Founded to manage and operate Cincinnati's historic Findlay Market, CFFM helps entrepreneurs start, grow, and scale their businesses. Through initiatives like Findlay Kitchen, an 8,000-square-foot shared-use incubator kitchen, and the Findlay Launch Storefront Accelerator, CFFM is committed to building equity and inclusivity in the food industry, with a strong emphasis on supporting BIPOC, women, and immigrant-owned businesses. CFFM manages the Market's daily operations and works to improve sales and profitability for its merchants while attracting a diverse mix of new businesses to the Market and surrounding district. Located in Cincinnati's Over-the-Rhine neighborhood, Findlay Market serves as a vibrant community hub for shoppers from all socioeconomic backgrounds. The organization also ensures accessibility for low-income shoppers by offering robust assistance benefits and resources, including the Findlay Market Shopping App, which provides the convenience of online and in-person shopping for EB-eligible customers.

CFFM remains committed to preserving Findlay Market's historic legacy while fostering cultural and economic diversity, ensuring it remains a cornerstone of the Over-the-Rhine neighborhood and the Cincinnati community.



Despite the challenges of running a small business, Findlay Market and CFFM have seen their economic impact grow over the past three years. The 2023 total combined economic impact of over \$141 million is nearly \$39 million more than 2021, a **38% increase**.

## TOTAL 2023 ECONOMIC IMPACT

# \$141,364,079

Economic impact is the total increase in business sales through direct expenditures of Findlay Market businesses and operations of the Corporation for Findlay Market and new, ancillary sales created by that spending.

This number represents the total change in earnings resulting from the economic impact of Findlay Market and CFFM operations. This includes both direct earnings and the ripple effect created by those earnings.



### Earnings

## \$51,435,142

This number represents the total change in earnings resulting from the economic impact of Findlay Market and CFFM operations. This includes both direct earnings and the ripple effect created by those earnings.



### Jobs Created or Supported

## 1,096

This number represents employment created or supported by Findlay Market and CFFM operations. This includes jobs directly created by vendor and CFFM activities and jobs created within the local economy because of this economic activity.



### Taxes Generated

## \$9,279,819

This number represents the local, state, and federal taxes generated on production and imports of goods and services produced by Findlay Market vendors and CFFM operations.

BREAKDOWN OF 2023 CFFM OPERATIONAL IMPACT

	TOTAL IMPACT	EARNINGS	JOBS		TAXES GENERATED
Direct	\$3,508,969	\$1,773,907	35	Local Taxes	\$127,370
Indirect	\$3,349,783	\$855,559	13	State Taxes	\$116,082
Total	\$6,858,752	\$2,629,466	48	Federal Taxes	\$42,231
				Total Taxes	\$285,683

The economic impact for the operations of CFFM totaled approximately **\$6.9 MILLION** in 2023. This total reflects only the operations of the non-profit and does not include the economic impact of Findlay Market vendors, therefore it represents only a fraction of the full impact.

In addition to the total economic impact, the Center for Research and Data calculated the increase in earnings, jobs, and taxes generated by CFFM operations. The Center found that CFFM contributed approximately **\$2.6 MILLION** in direct and indirect earnings to the Cincinnati economy, created or supported 48 jobs, and generated approximately \$286,000 in local, state, and federal taxes.



CFFM IMPACT BREAKDOWN BY DEPARTMENT





## BREAKDOWN OF FINDLAY MARKET VENDOR IMPACT

The economic impact of Findlay Market vendors totaled approximately \$135 million in 2023. In addition to total economic impact, the Center calculated the increase in earnings, jobs, and taxes generated by Findlay Market vendors. The Center found that vendors at Findlay Market contributed approximately \$48 million in direct and indirect earnings to the Cincinnati economy, created or supported 1,048 jobs, and generated approximately \$9 million in local, state, and federal taxes.

	<b>TOTAL IMPACT</b>	<b>EARNINGS</b>	<b>JOBS</b>
Direct	\$66,734,534	\$32,067,807	782
Indirect	\$67,770,793	\$16,737,869	266
<b>Total</b>	<b>\$134,665,292</b>	<b>\$48,058,774</b>	<b>1,048</b>

	<b>TAXES GENERATED</b>
Local Taxes	\$4,080,376
State Taxes	\$3,661,001
Federal Taxes	\$1,252,759
<b>Total Taxes</b>	<b>\$8,981,060</b>

## BREAKDOWN OF 2023 TOTAL ECONOMIC IMPACT

The economic impact of Findlay Market and CFFM totaled approximately \$141 million in 2023. This total reflects the combined contributions of Findlay Market vendors and CFFM operations. The Center also found that the combined contribution totaled \$51.4 million in direct and indirect earnings to the Cincinnati region's economy, created or supported 1,096 jobs, and generated approximately \$9.3 million in local, state, and federal taxes.

	<b>TOTAL IMPACT</b>	<b>EARNINGS</b>	<b>JOBS</b>
Direct	\$70,243,503	\$33,841,714	817
Indirect	\$71,120,576	\$17,593,428	279
<b>Total</b>	<b>\$141,364,079</b>	<b>\$51,435,142</b>	<b>1,096</b>

	<b>TAXES GENERATED</b>
Local Taxes	\$4,207,746
State Taxes	\$3,777,083
Federal Taxes	\$1,294,990
<b>Total Taxes</b>	<b>\$9,279,819</b>





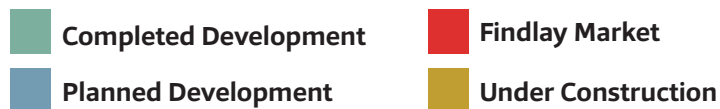
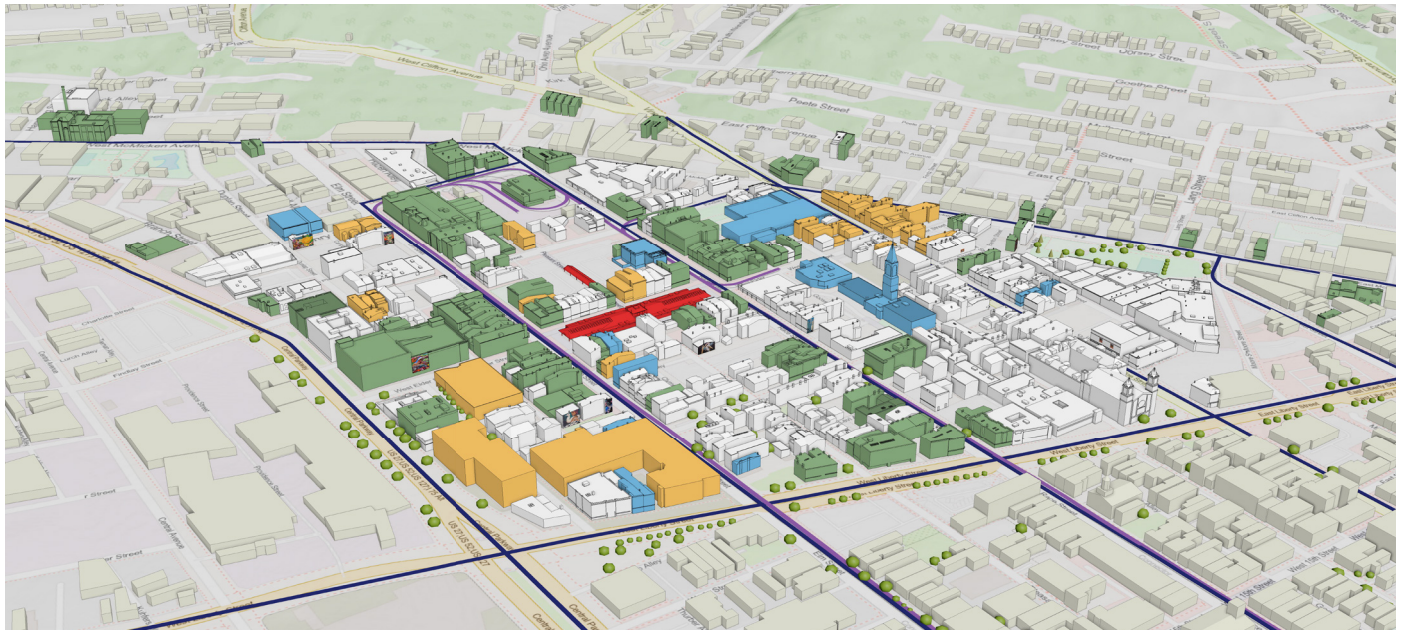




# Findlay Market

## AS CATALYST FOR DEVELOPMENT

As a part of the Center for Research and Data's analysis of the impact of Findlay Market, we utilized the partnership we have established with KZF Design as a founding member of our Investor's Circle. Utilizing publicly available data that the Center collected, KZF mapped growth and development in the Findlay Market area.



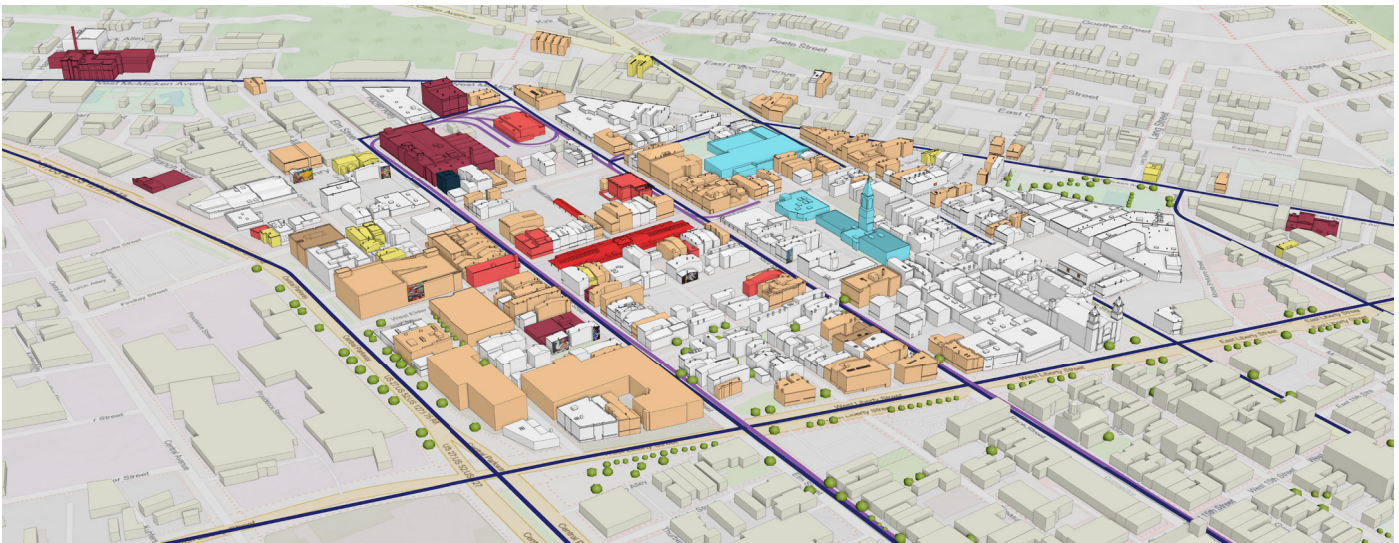
The Center analyzed 53 recent projects in the study area, which encompasses the part of Over-the-Rhine roughly bounded by Central Parkway to the west, Liberty to the south, Walnut to the east, and McMicken to the north. These projects include no fewer than 1,049 residential units, and 1,170,787 square feet of development, of which 624,574 square feet are residential, 395,947 square feet are retail, 80,886 square feet are commercial, 60,000 square feet are for civic uses, and 7,600 square feet are hospitality. The analysis found that there has been at least \$505,445,000 of new capital investment in the neighborhood. It should be noted that this is not an exhaustive list of recent development in the neighborhood--and instead represents a minimum of total recent capital investment.



**\$505,445,000+**  
CAPITAL INVESTMENT

**1,049+ RESIDENTIAL UNITS | 1,170,787+ SQ FT | 53 PROJECTS**

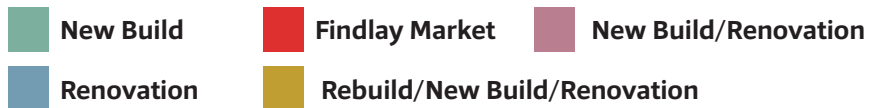
## DEVELOPMENT BY USE



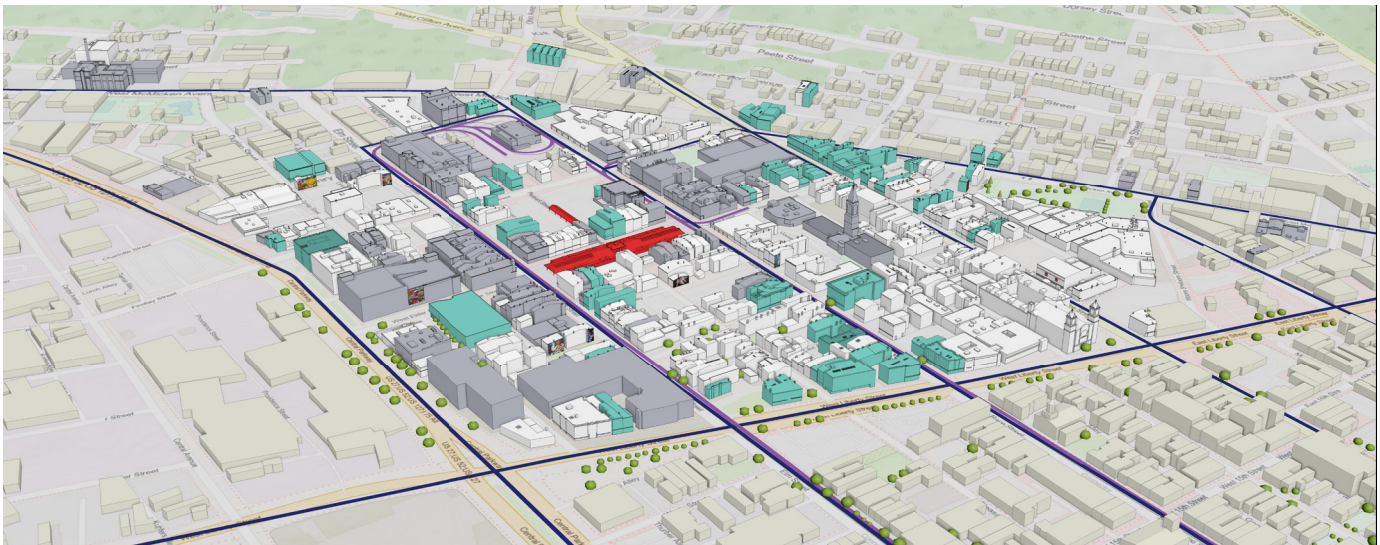
**Civic**   **Commerical/Office**   **Mixed-Use Buildings**   **Residential**   **Retail**



## DEVELOPMENT BY TYPE



## INCOME-RESTRICTED HOUSING



## ECONOMIC IMPACT OF NEIGHBORHOOD DEVELOPMENT

The capital investment of at least \$505,445,000 million in the Findlay Market area has yielded an additional \$598,446,880 in indirect economic impact, for a total economic impact exceeding \$1,103,891,880. Additionally, this capital investment yielded \$240,939,974 in direct new earnings and \$103,140,345 in indirect new earnings for a total of \$344,080,319 in new earnings. This investment also yielded 2,499 in jobs directly created or supported and 1,676 jobs indirectly created or supported for a total of 4,175 jobs. Finally, this investment also created \$9.5 million in new taxes generated for local government, \$8.8 million in new taxes generated for state government, and \$3.9 million in new taxes generated for the federal government.

# \$1,103,891,880

**ECONOMIC IMPACT**  
**2018–2023**

**\$240,939,974**  
**EARNINGS**

**4,175**  
**JOBS**

**\$22.2 million**  
**TAXES GENERATED**

Findlay Market is the one constant in OTR. With all the changes in the community, Findlay has remained a constant for the community—that thing you know will always be there. It brings me nostalgia as a Cincinnati native. When you are looking for good, fresh foods in the city, you know where to go: Findlay. You grow up knowing that is where you go, and 20, 30, 40 years later, it is still the place you go in the same place. Findlay is the stability of this community.

— Alisa Berry, Cornerstone Renter Equity

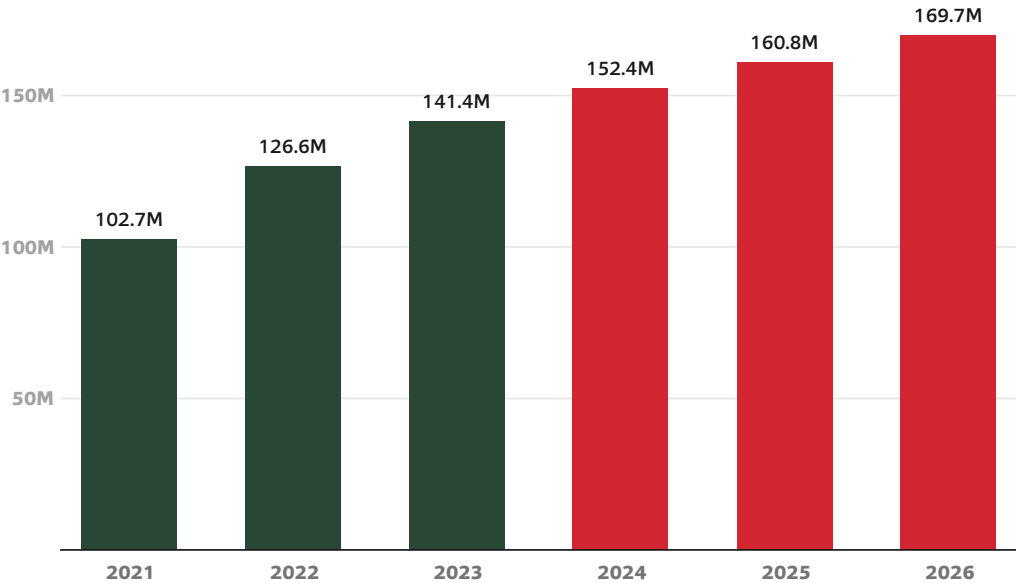






As established in this report, Findlay Market has a large and growing economic impact on the Cincinnati region. In fact, the \$370,587,529 total economic impact over the past three years is projected to grow to \$482,961,220 over the three year period from 2024 to 2026, continuing Findlay Market’s economic momentum going into its 175th anniversary year in 2027. Total impact is expected to increase from about \$103 million in 2021 to approximately \$170 million in 2026—a total expected increase of roughly 65% over the six-year period. The chart below shows the growth in impact from 2021 to 2023, and projected growth from 2024 to 2026.

ACTUAL AND PROJECTED ECONOMIC IMPACT OVER TIME



**\$483 MILLION**

EXPECTED ECONOMIC IMPACT FROM 2024–2026



# Methodology

The Center for Research and Data (CRD) at the Cincinnati Regional Chamber calculated the economic impact of Findlay Market vendors and Corporation for Findlay Market (CFFM) operations in the Cincinnati region by examining financial data from CFFM and 42 Findlay Market vendors. The expenditures of the 42 vendors were analyzed and assigned to industries based on the North American Industry Classification System (NAICS) and an input-output model was applied to calculate the indirect impact of those expenditures.

For this model, Regional Input-Output Modeling Systems (RIMS II) multipliers published by the Bureau of Economic Analysis (BEA) for the Cincinnati Metropolitan Statistical Area (MSA) were used. The RIMS II multipliers are designed to objectively estimate the total impact of spending in a region, taking into account the initial change in economic activity as well as subsequent rounds of spending. Every industry within a region is associated with a different multiplier. The total economic impact of vendors who did not respond to the survey were modeled using the median expenditures of vendors that did respond. The median was used instead of average to create a conservative estimate and eliminate outlier effects within the sample.

In addition to total economic impact, earnings, jobs created or supported, and taxes generated were also calculated. These were calculated using the Lightcast economic impact model. The Lightcast model utilized BEA, Bureau of Labor Statistics (BLS), and Census data to create an estimate of these variables.

Finally, the CRD created a set of projections for the three-year period from 2024 to 2026. These economic impact projections use data from the past three years, combined with expected inflation. These projections are subject to change due to a number of factors, including the national economic environment and local business ecosystem.



## Produced By:

Brandon Rudd  
Sabina Hordinski  
Simon Shakespeare  
Haley Jacobs

Special thanks to KZF Design for creation of the Findlay Market development map.

**KZF DESIGN**  
Designing Better Futures

## About the Center for Research & Data

The Cincinnati Chamber's Center for Research & Data is an initiative to deliver data-driven analysis regarding vital regional indicators and outcomes. The Center helps regional leaders, community partners, and policymakers make informed decisions around priorities like talent attraction, inclusive economic growth, and community-wide goals. We provide actionable insights to support the mission and vision of the Chamber.



# Market Vendors

**Special thanks to all 2024 Findlay Market and Findlay Kitchen Vendors for all the work that they do for our community and the Cincinnati region:**

3 Sisters Kombucha  
9N FARM  
A&D ERNEST LLC  
AfroMeals  
Aime's Gourmet Pickles  
Anu Sushi  
Artichoke  
Babushka Pierogi  
Backyard Orchard LLC  
Bailey Family Catering  
BanaSun Smoothie Bar  
Barlion's Seafood & Poultry  
Bee Haven  
Betta Goetta  
Blue Oven Bakery  
Blue Rock Medicine Show  
Boone Creek Creamery  
Bouchard's Pasta  
Braided by Anna Paulsen  
Bri's Barket  
BruBrothers  
Buff Babe, LLC  
Cassy's Kitchen  
Chacabanas  
Chai For  
Chamaele  
Chef John's  
Cherbourg Cyprus  
Chico's Cheesecakes  
Chino's Street Food  
Chris Deighan Art LLC  
Churchill's Fine Teas  
Cincinnati Soup Company  
Cincinnati Hemp Company  
Cincinnati Mind Body Studio  
City Chick BBQ Sauce  
Citybelle Fried Pies  
COhatch  
Colonel De Gourmet Herbs  
& Spices  
Conscious Seed  
Cookup Catering  
Country Meat Co.  
Create or Conform  
Creative Candle  
Creative House of Art & Design  
Dats Ole School Cookin  
Daveyboys Bourbon Pecans  
Davey's Nuts  
Dean's Mediterranean Imports  
Deeper Roots Coffee  
Defined Taste

Dojo Gelato  
Don't Fret Guitars  
Earthanics  
Eckerlin Meats  
Eli's BBQ  
ETC Produce + Provisions  
Evolve Bake+shop  
Fair Ridge Farms llc  
Fill More Waste Less  
Fire Heaven  
Flavors of the Isle  
Flourish Culinary Services  
French Crust Café & Bistro  
Geiger & Co.  
Gheewalla Co.  
Gia & The Blooms  
Gibbs Cheese  
Gramma Debbie's Kitchen  
Grayson's Meats and Deli  
Green Door OTR  
Happy Pies  
Harmony Plant Fare  
Heads Up Trading Co  
Heirloom Chef  
Heist Fish & Poultry  
Hermit's Hearth Apothecary  
High Five Salon  
Honey Child Artisan Pops  
Ida Candles  
In the Curious Kitchen  
Jay's Nyam & Jam  
JG Jewellry LLC  
Jomun  
Jose Madrid Salsa  
Joyously Sweet  
Julie G's Granola  
Juniper Seed  
K Harris Art  
Kanji OTR  
Karea's Soul Food Fantasy  
Kist Gardens and Greenhouses  
KIWAVI  
Knitting Love  
Kofinas Olive Oil & Vinegar  
Kombuchinnati  
Libby Jewelry  
LK at Findlay Market  
Lobensteins Farm  
London's Kreations  
Lotus Jerky  
Love Thy Desserts  
Lucca

Luchy's Kitchen  
Luna Farm Ohio LLC  
M.A.D. by Merritt  
Mackie Quality Meats  
Madison's at Findlay Market  
Magnificent Morsels  
MaiRo & Co.  
Makers Bakers  
Mama Lo Hizo  
Market Wines  
Maumee World Traders  
Maverick Chocolate Co.  
Melanin Flame Candle Company  
Miley Pooh Sweets  
Mixicles  
Moxy  
Muddy Lotus  
Nature's Gifts  
NayNays  
Neil Luken Meats  
Neltner Farms LLC  
NOLI Modern Italian Living  
Nom Nom Burger & Fries  
Nova and Blu  
Olive Tree Catering LLC  
One More Bite  
Onederings Lavender Farm  
Order Up  
OTR Bagel Bar  
OTR Premium Cigar  
Paktli  
Pankis Dutch Pancakes  
Pet Wants  
Pho Lang Thang  
Pollos El Autentico  
Pop Rocket Creations  
Pottery Mama  
QK Solutions Food (Bocaditos)  
Queen Tequenos  
Rebecca's Raj Express  
Ridgecrest Farm  
Rivertown Inkery  
Rocktails  
Rose Hill Farm  
Roth Produce  
Ruby's Chocolates  
Ruthless Reaper  
S.E. Cobble Art  
Sabor Alaniz  
Saigon Market  
Sam Adams

Savage Finch  
Scott Farm  
Sen by Kiki  
Silverglades  
Simple Vanilla Creations  
Simply Sweet  
SKT Ceramics  
soHza LTD  
Soleil Kitchen  
Soul Secrets  
Soul Sidekick Boutique  
Sourdough Soursmith  
Southern Grace  
Spruce Nail Shop  
Srsly Good Mustard  
Señorita Succulents  
Suncraft Collective  
Sunshine Caramel Co.  
Sweet Mae's Cookies  
Tablespoon Cooking Co.  
Taste of Belgium  
That Dam Jam  
The Arepa Place  
The Beautiful Bags Lady  
The Budding Florist  
The CakePop Shoppe  
The Columns  
The Empanada's Box  
The Glassy Lady  
The Gourmand Group  
The Grill  
The Heart Baker  
The Lubecker  
The Passion Plate  
The Rhined  
The Spelt  
Uai Brazil Sweets and Treats  
UGOgelato  
Urbana Café  
Walkerbar  
Welcome to the Food Life  
Wendigo Tea  
White Oak Flower Farm  
Wiggins Family Foods  
Willey Flower Farm  
Wildwood Flora  
Willow Run Farm  
Wolfson Farm  
Women Helping Women  
Wüf Pet Spa  
YeeMama

