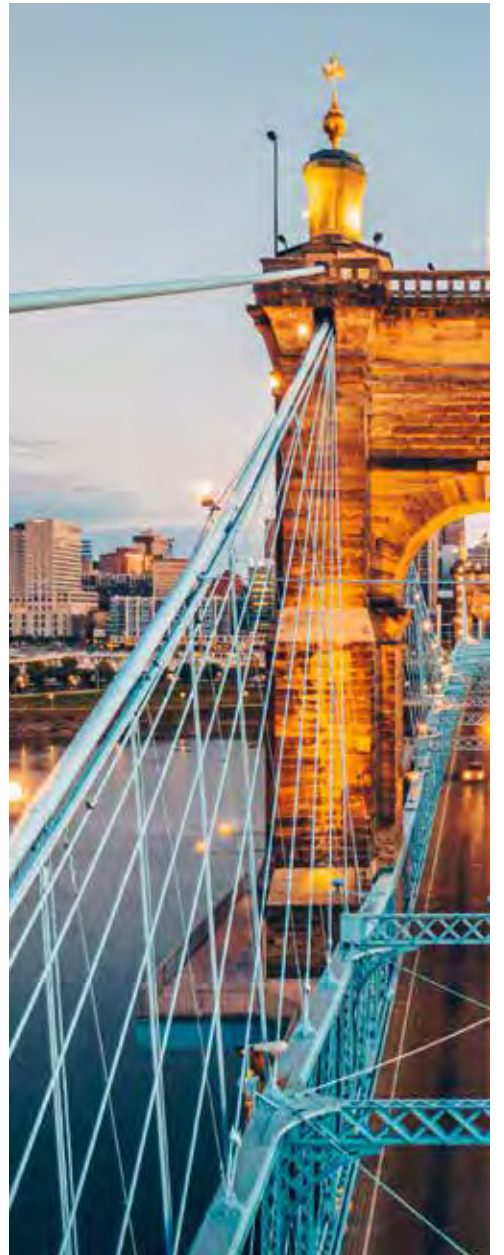


The Power of Sponsorship

**YOUR GATEWAY TO UNPARALLELED ACCESS TO
TALENT AND BRAND-ELEVATING EXPERIENCES**



**Cincinnati USA
Regional Chamber**



CINCINNATI CHAMBER SPONSORSHIPS

The Cincinnati Regional Chamber serves the business community and its residents by growing the economic vibrancy and prosperity of the Cincinnati region. Through our varied programming and events, the Cincinnati Chamber provides opportunities for businesses to connect with the community in meaningful and memorable ways. With hundreds of events and programs, there's sure to be an opportunity that aligns perfectly with your organizational goals.

ACROSS THE SPECTRUM OF OUR SPONSORSHIP OPPORTUNITIES AND INVESTMENT LEVELS, WE OFFER STRATEGIC ALIGNMENT AND CONNECTION TO TARGET AUDIENCES THROUGH:

- Promotional marketing collateral and communications
- Paid digital and printed advertisements
- Dedicated speaking opportunities
- Onsite promotions
- Exhibit and brand activation opportunities
- And much more!







COMMUNITY EVENTS

**ONE-OF-A-KIND, HIGH-IMPACT
CULTURAL EXPERIENCES**

Make a powerful, emotional connection through high-impact, brand elevating experiences. The Cincinnati Chamber is your gateway to cultural events like no other in the region. Discover a range of unique branding integrations and prominent brand alignments targeting distinct audiences.



COMMUNITY EVENTS

REGIONAL IMPACT

Cincinnati Chamber community events are where we come together to celebrate as a collective, infusing our region with vibrancy. Our large-scale events celebrate diversity, enliven the community, stimulate the local economy, and cultivate community building.

- **3.7M+ COMMUNITY EVENT ATTENDANCE**
- **\$400 MILLION IN ECONOMIC IMPACT ANNUALLY***



WHAT

International Food Festival

Celebrate the diversity within our local Asian American community with authentic cultural performances and delicious cuisine. This vibrant community festival, in partnership with Asianati, celebrates culture and cuisine from Asian countries including Vietnam, Thailand, Philippines, China, India, Indonesia, and Malaysia. The festival also features live entertainment, local craft and Asian beer, fun family activities, and more.

AUDIENCE

Free Public Event
119,000 people

WHEN

April 26-27, 2025



WHAT

German Heritage Celebration

Experience the region's rich German heritage and celebrate community with savory food, beer, and lively music at America's largest Oktoberfest. The tradition began in 1976 as a block party and since its humble beginnings, the event has grown to be recognized as the nation's largest Oktoberfest.

AUDIENCE

Free Public Event
818,000 people

WHEN

September 18-21, 2025



WHAT

Cincinnati Culinary Showcase

Taste of Cincinnati is the nation's longest running free culinary arts festival. This 3-day food and entertainment extravaganza takes place in downtown Cincinnati featuring more than 65 restaurants, food trucks and Findlay Market vendors from across the region serving up delicious and delectable menu items as well as a large variety of beers and continuous live entertainment throughout the event.

AUDIENCE

Free Public Event
498,000 people

WHEN

May 24-26, 2025

* Source: The Center for Research & Data, 2024



PACKAGES START AS LOW AS \$2,500. THESE SPONSORSHIP OPPORTUNITIES INCLUDE A WIDE ARRAY OF BENEFITS DEPENDING ON LEVELS SUCH AS:

- **SITE & DISPLAY ACTIVATIONS**
- **NAMING OPPORTUNITIES**
- **BRAND EXCLUSIVITY**

BLINK

WHAT

Arts & Cultural Festival

Witness a rare display of artistry and experience enchanting activities with BLINK®, the largest light, art and projection mapping event in the nation. This light festival spans 30+ blocks from Over-the-Rhine to Covington, KY to Newport, KY and features large-scale projection mapping, murals, urban artscapes, media light, interactive art and diverse, eclectic entertainment. BLINK shines a light – literally and figuratively – on our region’s creative community and beautiful architecture.

AUDIENCE

Free Public Event
2,360,000 people

WHEN

Fall, 2026





PROGRAMS

INVEST IN REGIONAL TALENT & DEIB EFFORTS

The Cincinnati Chamber serves as the region's hub for talent attraction and development and leads the way in diversity, equity, inclusion, and belonging programming. Supporting our talent programs grants you premium access and prominent exposure to the best and the brightest our region has to offer, while investing in our diversity, equity, inclusion, and belonging platforms sparks conversations and moves our region forward.



EVERYONE BELONG HERE

REGIONAL IMPACT

Convenes leaders, inspires action, encourages transformative leadership, accelerates the adoption of inclusive practices, and advances the conversation on diversity, equity, inclusion, and belonging within the business community.

Sponsorship Range \$2,500 - \$40,000

CONNECT ERG

WHAT

Leveraging cross-company employee resource groups to attract, grow and retain diverse talent to advance inclusion across the region.

AUDIENCE

Company employee resource groups from throughout the region

WHEN

February 25, May 22, August 28, 2025

FIFTH THIRD BANK DIVERSITY LEADERSHIP SYMPOSIUM

WHAT

The Cincinnati region's largest annual business gathering focused on diversity, equity, and inclusion. Local and national subject matter experts serve as keynote speakers to share insights, perspective, and practical advice to apply in our personal lives, workplaces, and region.

AUDIENCE

Human resource managers, people managers, vice presidents, directors, c-suite

WHEN

December 10, 2025

INSIGHTS IN INCLUSION

WHAT

A series to continue the conversation, education, and inspiration from our Diversity Leadership Symposium through a series of smaller, more engaging events. Each session includes commentary from experts on the topic of the day, local perspectives on the issue or challenge, and dialogue and problem-solving among the participants all to be used to be a part of the change that this region requires.

AUDIENCE

Business and community professionals

WHEN

TBD



LEADERSHIP CENTER



REGIONAL IMPACT

Develops civic-minded leaders who become dynamic influencers and play an essential role in advancing our region's future.

- **340 GRADUATES IN 2024**
- **4,300 ALUMNI NETWORK PARTICIPANTS REPRESENTING OVER 600 COMPANIES**

Sponsorship Range \$2,500 - \$50,000

LEADERSHIP DEVELOPMENT PROGRAMS



WHAT

Our region's flagship 10-month, immersive leadership development and civic engagement program for established leaders in c-suite or senior executive positions who are passionate about making a difference in their communities.

AUDIENCE

Established leaders (c-suite and senior executive positions)

WHEN

September 2025 - May 2026



WHAT

A 10-month leadership development program for women that focuses on the whole person, engaging with women leaders, developing strategic goals, and executing on aspirations. WE Lead leans into diversity through its programming, facilitators, experiences, and cohorts.

AUDIENCE

Women leaders, goal-oriented women of all ages, fields of work (directors and higher)

WHEN

September 2025 - June 2026



WHAT

A 10-month transformative program for advancing mid-career leaders with over 8 years of professional experience to elevate their leadership skills, expand their networks, and learn how to make meaningful impact in their communities.

AUDIENCE

Advancing mid-career leaders (30s to mid-40s)

WHEN

March - November, 2025




CINCY NEXT

WHAT

A 8-month program geared to emerging leaders with fewer than 8 years of professional experience to strengthen leadership skills, expand networks, and increase knowledge of self, business, and community.

AUDIENCE

Emerging early-career leaders (20s to early 30s)

WHEN

March - October, 2025



EXECUTIVE

WHAT

A 6-session program designed for c-suite and executive employees who are new to the Cincinnati region within two years. Participants will gather for unique experiences at premier venues around the region to explore Cincinnati's assets, history, economic landscape, arts & culture, and much more.

AUDIENCE

New-to-town c-suite level executives and their spouses

WHEN

April - September, 2025



WE THRIVE

WHAT

A 6-session program designed for women with less than eight years of experience, aiming to enhance self-awareness, emotional intelligence, and leadership skills. Through sessions on topics like mindfulness, work/life boundaries, and building a network of mentors and allies, participants will gain the tools to confidently navigate their career paths while embracing their authentic selves.

AUDIENCE

Women leaders with less than 8 years of experience

WHEN

June - September, 2025

LEADERSHIP CENTER




LEADERSHIP ROUNDTABLES

WHAT

Non-competitive c-suite business leaders, representing a variety of industries and organizations, meet bimonthly for a confidential exchange of information, ideas, and insights.

AUDIENCE

CEO, CHRO, CMO, COO, CSO, IT, Manufacturing Executives

WHEN

Ongoing



WE ASCEND

WHAT

A 6-session leadership development program that empowers, prepares, and positions those in leadership to move into higher leadership roles.

AUDIENCE

BIPOC women leaders focused on advancement

WHEN

Session 1
March - June, 2025
Session 2
August - November, 2025



CINCY LEAD

WHAT

A 5-course leadership development program for early-mid career advancing leaders who wish to focus on building their leadership skills and professional networks.

AUDIENCE

Early to mid-career advancing leaders

WHEN

Session 1
April - June, 2025
Session 2
September - November, 2025




BREATHE

WHAT

A 8-month program that focuses on cultivating a balanced and mentally healthy approach to leadership. Through tailored strategies and expert guidance, it equips leaders with the tools to nurture their own well-being, empowering them to foster productivity and mental health within their teams, creating a thriving and supportive workplace environment.

AUDIENCE

Organizational leadership

WHEN

August, 2025 - February, 2026



LEADERSHIP SPRINTS

WHAT

An immersive multi-day experience, delving deeply into key civic-focused topics while fostering meaningful connections among participants. Through interactive sessions, expert insights, and collaborative activities, attendees will gain in-depth knowledge and build lasting relationships, empowering them to drive positive change within their communities.

AUDIENCE

Open

WHEN

June 11-13, 2025

ALUMNI NETWORK

WHAT

The Leadership Center's Alumni Network provides our 4,300+ graduates with ongoing leadership development, multi-directional networking, civic education, and community engagement opportunities.

AUDIENCE

Graduates from any Leadership Center program

WHEN

January - December, 2025

LEADERSHIP CENTER



WHAT

A program bringing together business leaders and university students to spend part of the day networking together, while learning about the evolving landscape of our marketplace. Local and national subject matter experts serve as keynote speakers and workshop leaders to share insights, perspectives, and practical advice to apply in our personal lives, workplaces, and region.

AUDIENCE

University students, business leaders, human resource and talent managers

WHEN

TBD



WHAT

A summer event series, hand-crafted by local leaders and volunteers, exposing interns and co-op students to all that Cincinnati has to offer.

AUDIENCE

Interns and co-op students, employers, college and universities

WHEN

June - July, 2025



WHAT

A 8-session cohort program designed to equip 10th and 11th graders in the Cincinnati area with skills, confidence and a network to create, pursue and actualize the future for themselves and their peers.

AUDIENCE

10th and 11th graders in Cincinnati

WHEN

Mandatory orientation May 2025
September 2025 - April 2026



LEADERSHIP CENTER EVENTS

ANNUAL LEADERSHIP CENTER CELEBRATION

WHAT

The Leadership Center's annual tradition of welcoming the newest class of Leadership Cincinnati, celebrating the Nelson Schwab, Jr. Distinguished Alumni honorees and recipients of the CQ (Civic Quotient) Award.

AUDIENCE

Current Leadership Cincinnati class, Leadership Center alumni and community leaders

WHEN

September 11, 2025



DAY

WHAT

A highly engaging, interactive immersion day that introduces new-to-town employees to the Cincinnati region, embeds them in the community and helps retain talent.

AUDIENCE

Newcomers and their spouses

WHEN

April 18, August 22, 2025



SOCIAL HOUR

WHAT

A casual reoccurring happy hour that allows newcomers, remote workers, and others to connect and network.

AUDIENCE

Newcomers, remote workers, and others looking to connect

WHEN

January 14, February 11, March 11, April 8, May 13, June 10, July 8, August 12, September 9, October 14, 2025





WOMEN EXCEL

LEAN INTO TOMORROW'S TALENT

Women Excel (WE) is the Cincinnati Chamber's platform to provide networking, education, mentoring, and leadership development for women. It includes WE Lead, WE Ascend, and WE Speak – all premier programming from the Leadership Center that offers exposure to women in influential roles at organizations across the entire Cincinnati region.



WOMEN EXCEL

REGIONAL IMPACT

The WE platform elevates female voices from all areas of our region. It brings together women leaders from organizations of all sizes and industries to connect on a deeper level, develop leadership skills, share best practices, and increase their impact on the Cincinnati region.

Sponsorship Range \$2,500 - \$30,000



WE ASCEND

WHAT

A 6-session leadership development program that empowers, prepares, and positions those in leadership to move into higher leadership roles.

AUDIENCE

BIPOC women leaders focused on advancement

WHEN

Session 1
March - June, 2025
Session 2
August - November, 2025



WE LEAD

WHAT

A 10-month leadership development program for women that focuses on the whole person, engaging with women leaders, developing strategic goals, and executing on aspirations. WE Lead leans into diversity through its programming, facilitators, experiences, and cohorts.

AUDIENCE

Women leaders, goal-oriented women of all ages, fields of work (directors and higher)

WHEN

September 2025 - June 2026



WE SPEAK

WHAT

A speaker series designed to inspire, educate, and provide networking opportunities to women who lead and to recognize women leaders in business.

AUDIENCE

Anyone interested in deeper engagement around key issues impacting women in our region

WHEN

February 6, April TBD,
August 20, 2025




WE THRIVE

WHAT

A 6-session program designed for women with less than eight years of experience, aiming to enhance self-awareness, emotional intelligence, and leadership skills. Through sessions on topics like mindfulness, work/life boundaries, and building a network of mentors and allies, participants will gain the tools to confidently navigate their career paths while embracing their authentic selves.

AUDIENCE

Women leaders with less than 8 years of experience

WHEN

June - September, 2025

WE ALUMNAE

WHAT

A group of nearly 1,000 women who have graduated from a Women Excel leadership program (i.e., WE Lead, WE Ascend, WE Succeed). They find ways to build relationships beyond the programs through networking opportunities and promote the WE programs to help elevate other women leaders in our region. The group is also paying it forward through a scholarship fund to support any woman who wants to be part of a WE program but may not have the financial resources as an individual or the organizational support to do so.

AUDIENCE

Women leaders

WHEN

Monthly





RECOGNITION

ALIGN WITH EXCELLENCE

The Cincinnati Chamber's recognition initiatives provide the most prominent stage for our region to celebrate those who make us special. These emotional tributes serve as a unique platform for aligning your brand with our highest values and aspirations.



RECOGNITION

REGIONAL IMPACT

The Cincinnati Chamber host business events where we come together to celebrate diversity, leadership and those making the Cincinnati region a better place.

Sponsorship Range \$1,500 - \$50,000

ANNUAL DINNER, LEGACY & PROMISE: A CELEBRATION OF LEADERSHIP

WHAT

The premier business event of the year is attended by more than 1,200+ business and community leaders and provides prime visibility and access to new contacts. Each year, the event celebrates Great Living Cincinnatians who have shown leadership, vision, tenacity, and love of the Cincinnati region, as well as leaders who are Making Black History today.

AUDIENCE

Business leaders

WHEN

February 27, 2025

WE ARE MAKING BLACK HISTORY

WHAT

The annual Making Black History series recognizes Black leaders living and working in our region, making black history, and creating legacies today. These leaders are also honored throughout February and March each year through an exclusive video series released by the Chamber.

AUDIENCE

1,200+ business leaders

WHEN

February 27, 2025

ANNUAL LEADERSHIP CENTER CELEBRATION

WHAT

The Leadership Center's annual tradition of welcoming the newest class of Leadership Cincinnati, celebrating the Nelson Schwab, Jr. Distinguished Alumni honorees and recipients of the CQ (Civic Quotient) Award.

AUDIENCE

Current Leadership Cincinnati class, Leadership Center alumni and community leaders

WHEN

September 11, 2025



GOVERNMENT AFFAIRS

ADVOCATING FOR POLICY THAT STRENGTHENS THE REGION'S COMPETITIVENESS

The Cincinnati Chamber develops and advocates for innovative and smart policies related to economic development, transportation, and inclusion while strategically connecting business leaders with elected officials and policy makers at the local, state, and federal levels of government to strengthen the region's competitiveness.



GOVERNMENT AFFAIRS & ADVOCACY

REGIONAL IMPACT

The Cincinnati Chamber supports public policy on behalf of our region's business community and membership at the local, state, and federal levels. We advocate for change that benefits companies of all sizes across all industries to keep our region economically competitive.

Sponsorship Range \$1,500 - \$40,000



WHAT

Initiative to deliver insights and analysis regarding vital regional economic indicators and outcomes like talent attraction, equitable and inclusive growth, and housing.

AUDIENCE

Key regional leaders, community partners and stakeholders, elected officials and policy makers looking to use data to understand and inform civic decision making.

WHEN

On-going

CHAMBER ADVOCACY COUNCIL

WHAT

A chance to join in-depth conversations about policies affecting our region. The CAC has a deliberate intention to educate a broader audience giving them the knowledge and understanding to be more engaged with government and to make better-informed decisions at the ballot box.

AUDIENCE

Working professionals

WHEN

Bi-monthly

COLUMBUS CONNECTION

WHAT

Connect with policymakers and government leaders from Columbus. This event enables us to communicate legislative priorities on behalf of our region, influence state policy, and establish/build relationships with our leaders in Columbus.

AUDIENCE

C-suite leaders, government & external affairs professionals

WHEN

TBD



D.C. FLY IN

WHAT

Two-day trip to Capitol Hill. Meet with members of Congress and carry the voice of the Cincinnati regional business community to Washington. Advocate on behalf of critical regional priorities.

AUDIENCE

C-suite leaders, government & external affairs professionals

WHEN

TBD

LEADERSHIP EXCHANGE

WHAT

An immersive trip to learn best practices in economic development, diverse and inclusive growth, transportation, and talent attraction. Past trips include Nashville, Austin, Toronto, Minneapolis-St. Paul, and Dallas Fort Worth.

AUDIENCE

Chamber members only, c-suite executives and civic leaders invested in the future of the Cincinnati region

WHEN

Fall, 2025

LEGISLATIVE RECEPTION

WHAT

An end of the year invite-only reception with local, state, and federal officials celebrating service and legislative accomplishments. It is also a thank you to Cincinnati Chamber members and government officials for representing our region's interests and progressing policy to support local businesses and advance economic development.

AUDIENCE

Business professionals, elected officials in federal, state, and local office

WHEN

December, 2025

GOVERNMENT AFFAIRS



REGIONAL GOVERNMENT DAY

WHAT

A half-day event where members hear from regional community leaders about issues impacting their businesses at the city, county and local levels of government. Topics include budgets, transportation, inclusion policies, housing and growth issues, regional collaboration, economic development, and more.

AUDIENCE

Business professionals from the region, government & external affairs professionals

WHEN

TBD

STATE OF THE REGION

WHAT

In coordination with the release of the annual State of the Region Report, this is a unique opportunity to gain an understanding of how the Cincinnati region is performing and delivers valuable insights and information to business leaders and decision makers.

AUDIENCE

Civic & community leaders, business leaders

WHEN

October, 2025



NETWORKING & INSIGHTS

PLUG INTO TODAY'S WORKFORCE AND ISSUES

From vibrant mixers to engaging issues, sponsorship of Cincinnati Chamber networking and topical events wire you directly to the pulse and energy of the now. With a spectrum of events and topics to choose from, you can design your sponsorship to address the needs and support the goals most pressing to you.



NETWORKING

REGIONAL IMPACT

OVER 80 IN-PERSON AND VIRTUAL PROGRAMS IN 2024 WITH MORE THAN 2,500+ ATTENDEES

Sponsorship Range \$500-\$50,000

CONTENT DRIVEN PROGRAMMING



WHAT

A summer event series, hand-crafted by local leaders and volunteers, exposing interns and co-op students to all that Cincinnati has to offer.

AUDIENCE

Interns and co-op students, employers, college and universities

WHEN

June - July, 2025

DIVERSITY IN STEM SERIES

WHAT

This event series is a partnership between the Cincinnati Regional Chamber, Greater Cincinnati and Northern Kentucky African American Chamber, Hispanic Chamber Cincinnati USA and the Gaskins Foundation. The goal of the series is to showcase the need to bridge the diversity gap in STEM education and careers – as well as initiatives and available resources supporting these efforts – to continue building our region for the future.

AUDIENCE

Members and Non Members

WHEN

April TBD, October TBD, 2025

MEMBER BENEFITS IOI

WHAT

Opportunity for all types of businesses to learn about membership, how to get connected to a network of fellow members, and how to get engaged with the Cincinnati Chamber offerings that best benefit them.

AUDIENCE

Members and Non Members

WHEN

January 23, February 27, March 27, April 24, May 22, June 26, July 24, August 28, September 25, October 23, November 20, December 18, 2025



MONTHLY MEMBER BRIEFING

WHAT

Designed to inform attendees on relevant and timely topics and connect to business leaders, solutions, and resources. Each month will feature a business leader with key insights on far-reaching topics as well as a member business that provides unique products, services, and solutions that can help grow businesses, deepen connections to the region, and support the economic growth of our community.

AUDIENCE

Members and Non Members

WHEN

January 9, February 6, March 6, April 3, May 1, June 5, July 10, August 7, September 11, October 2, November 6, December 4, 2025

AI BUSINESS SUMMIT

WHAT

A series for business professionals looking for a safe space to learn from subject matter experts, ask questions and have a hands-on experience on various AI topics.

AUDIENCE

Members and Non Members

WHEN

February 6, February 20, March 20, March 27, 2025



WE SPEAK

WHAT

A speaker series designed to inspire, educate, and provide networking opportunities to women who lead and to recognize women leaders in business.

AUDIENCE

Anyone interested in deeper engagement around key issues impacting women in our region

WHEN

February 6, April TBD, August 20, 2025

NETWORKING



SOCIAL PROGRAMMING

CINCY BLEND: COFFEE & CONNECTIONS

WHAT

Casual, monthly morning mixer for professionals to grab a coffee, connect, and network.

AUDIENCE

Members and Non Members

WHEN

January 15, February 19, March 19, April 16, May 21, June 18, July 16, August 20, September 17, October 15, November 19, December 9, 2025



SOCIAL HOUR

WHAT

A casual reoccurring happy hour that allows newcomers, remote workers, and others to connect and network.

AUDIENCE

Newcomers, remote workers, and others looking to connect

WHEN

January 14, February 11, March 11, April 8, May 13, June 10, July 8, August 12, September 9, October 14, 2025



ADDITIONAL OPPORTUNITIES



DOWNTOWN STREET BANNER PROGRAM

WHAT

The banner program is a great way to visually promote your special event or activity on the streets of Downtown Cincinnati. Street banners are centrally located in Cincinnati's prime retail and business district, visible to thousands of office workers, shoppers, and out-of-town guests.

AUDIENCE

Nonprofits or for companies/ organizations wanting to support a non-profit

WHEN

Ongoing

WEEKLY CONNECTION eNEWSLETTER

WHAT

The primary communication and resource everyone should receive for "need-to-know" information on Cincinnati Chamber initiatives and regional news and updates.

AUDIENCE

11,000+ subscribers

WHEN

Every Thursday afternoon

SPONSOR TODAY!

For more information about putting the power of a Cincinnati Chamber sponsorship to work for your company, contact:

COMMUNITY EVENTS

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The Cincinnati Regional Chamber is the premier business and civic organization dedicated to growing the vibrancy and economic prosperity of the Cincinnati region. To achieve its vision that Cincinnati is a growing, thriving region where everyone belongs, the Chamber seeks to grow our economy, grow our population, and grow our cultural vibrancy – with the foundation of a strong business community – to foster a welcoming environment for all. The Chamber's membership offerings, signature leadership programs, government and regional advocacy efforts, community events such as BLINK and Oktoberfest as well as key partnerships with organizations like Cincinnati Experience, Cincinnati Compass, Cincinnati Minority Business Accelerator, and the Workforce Innovation Center lead the way in making that vision a reality. For more information, visit cincinnatiachamber.com.