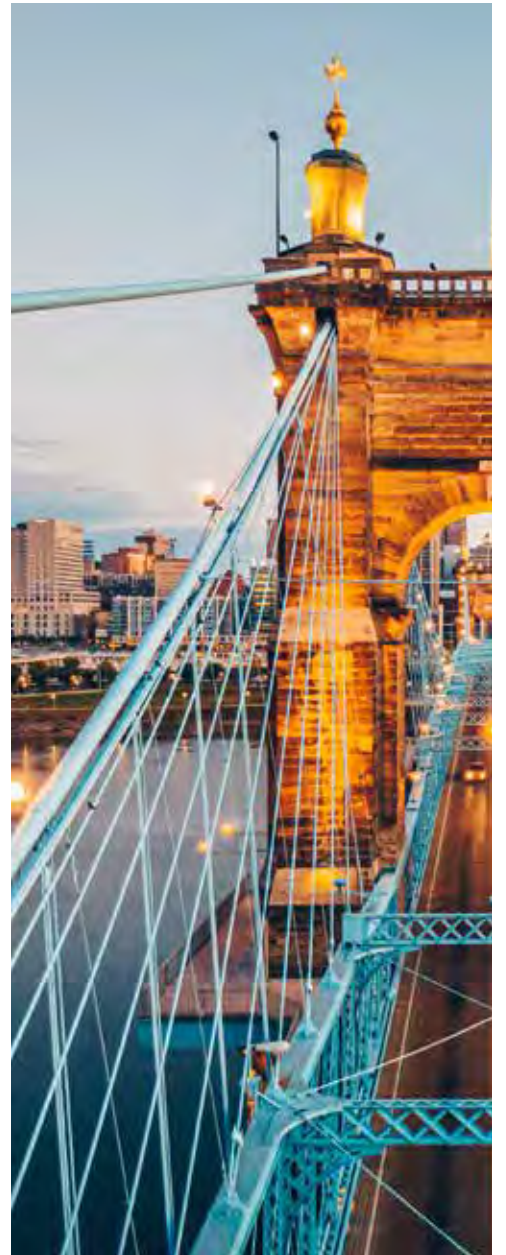


The Power of Sponsorship

YOUR GATEWAY TO UNPARALLELED ACCESS TO TALENT AND BRAND-ELEVATING EXPERIENCES



**Cincinnati USA
Regional Chamber**



CINCINNATI CHAMBER SPONSORSHIPS

The Cincinnati Regional Chamber serves the business community and its residents by growing the economic vibrancy and prosperity of the Cincinnati region. Through our varied programming and events, the Cincinnati Chamber provides opportunities for businesses to connect with the community in meaningful and memorable ways. With hundreds of events and programs, there's sure to be an opportunity that aligns perfectly with your organizational goals.

ACROSS THE SPECTRUM OF OUR SPONSORSHIP OPPORTUNITIES AND INVESTMENT LEVELS, WE OFFER STRATEGIC ALIGNMENT AND CONNECTION TO TARGET AUDIENCES THROUGH:

- Promotional marketing collateral and communications
- Paid digital and printed advertisements
- Dedicated speaking opportunities
- Onsite promotions
- Exhibit and brand activation opportunities
- And much more!







COMMUNITY EVENTS

**ONE-OF-A-KIND, HIGH-IMPACT
CULTURAL EXPERIENCES**

Make a powerful, emotional connection through high-impact, brand elevating experiences. The Cincinnati Chamber is your gateway to cultural events like no other in the region. Discover a range of unique branding integrations and prominent brand alignments targeting distinct audiences.



COMMUNITY EVENTS

REGIONAL IMPACT

Cincinnati Chamber community events are where we come together to celebrate as a collective, infusing our region with vibrancy. Our large-scale events celebrate diversity, enliven the community, stimulate the local economy, and cultivate community building.

- **3.5M+ COMMUNITY EVENT ATTENDANCE**
- **\$400 MILLION IN ECONOMIC IMPACT ANNUALLY***



WHAT

International Food Festival

Celebrate the diversity within our local Asian American community with authentic cultural performances and delicious cuisine. This vibrant community festival celebrates culture and cuisine from Asian countries including Vietnam, Thailand, Philippines, China, India, Indonesia, and Malaysia. The festival also features live entertainment, local craft and Asian beer, fun family activities, and more.

AUDIENCE

Free Public Event
99,000 people

WHEN

April 27-28, 2024



WHAT

German Heritage Celebration

Experience the region's rich German heritage and celebrate community with savory food, beer, and lively music at America's largest Oktoberfest. The tradition began in 1976 as a block party and since its humble beginnings, the event has grown to be recognized as the nation's largest Oktoberfest.

AUDIENCE

Free Public Event
800,000 people

WHEN

September 19-22, 2024



WHAT

Cincinnati Culinary Showcase

Taste of Cincinnati is the nation's longest running free culinary arts festival. This 3-day food and entertainment extravaganza takes place in downtown Cincinnati featuring more than 65 restaurants, food trucks and Findlay Market vendors from across the region serving up delicious and delectable menu items as well as a large variety of beers and continuous live entertainment throughout the event.

AUDIENCE

Free Public Event
550,000 people

WHEN

May 25-27, 2024

* Source: The Center for Research & Data



PACKAGES START AS LOW AS \$2,500. THESE SPONSORSHIP OPPORTUNITIES INCLUDE A WIDE ARRAY OF BENEFITS DEPENDING ON LEVELS SUCH AS:

- **SITE & DISPLAY ACTIVATIONS**
- **NAMING OPPORTUNITIES**
- **BRAND EXCLUSIVITY**

BLINK

WHAT

Arts & Cultural Festival

Witness a rare display of artistry and experience enchanting activities from around the globe at BLINK - the largest light, art and projection mapping event in the nation. This light festival spans 30+ blocks from Over-the-Rhine to Covington, KY featuring large-scale projection mapping, murals, urban artscapes, media light, interactive art and diverse, eclectic entertainment. BLINK shines a light - literally and figuratively - on our region's creative community and beautiful architecture.

AUDIENCE

Free Public Event
2,100,000 people

WHEN

October 17-20, 2024





PROGRAMS

INVEST IN REGIONAL TALENT & DEIB EFFORTS

The Cincinnati Chamber serves as the region's hub for talent attraction and development and leads the way in diversity, equity, inclusion, and belonging programming. Supporting our talent programs grants you premium access and prominent exposure to the best and the brightest our region has to offer, while investing in our diversity, equity, inclusion, and belonging platforms sparks conversations and moves our region forward.



DIVERSE BY DESIGN™

REGIONAL IMPACT

Convenes leaders, inspires action, encourages transformative leadership, accelerates the adoption of inclusive practices, and advances the conversation on diversity, equity, inclusion, and belonging within the business community.

Sponsorship Range \$2,500 - \$40,000

CONNECT ERG

WHAT

Leveraging cross-company employee resource groups to attract, grow and retain diverse talent to advance inclusion across the region.

AUDIENCE

Company employee resource groups

WHEN

May 2, 2024

FIFTH THIRD BANK DIVERSITY LEADERSHIP SYMPOSIUM

WHAT

The Cincinnati region's largest annual business gathering focused on diversity, equity, and inclusion. Local and national subject matter experts serve as keynote speakers to share insights, perspective, and practical advice to apply in our personal lives, workplaces, and region.

AUDIENCE

Human resource managers, people managers, vice presidents, directors, c-suite

WHEN

December 2024

INSIGHTS IN INCLUSION

WHAT

This series will continue the conversation, education, and inspiration from our Diversity Leadership Symposium through a series of smaller, more engaging events. Each session includes commentary from experts on the topic of the day, local perspectives on the issue or challenge, and dialogue and problem-solving among the participants all to be used to be a part of the change that this region requires.

AUDIENCE

100+ business and community professionals per event

WHEN

TBD



LEADERSHIP CENTER



REGIONAL IMPACT

Develops civic-minded leaders who become dynamic influencers and play an essential role in advancing our region's future.

- **400+ GRADUATES IN 2023**
- **4,300 ALUMNI NETWORK PARTICIPANTS REPRESENTING OVER 600 COMPANIES**

Sponsorship Range \$2,500 - \$50,000

LEADERSHIP DEVELOPMENT PROGRAMS BY CAREER STAGE



WHAT

Our region's flagship 10-month, immersive leadership development and civic engagement program for established leaders in c-suite or senior executive positions who are passionate about making a difference in their communities.

AUDIENCE

Established leaders in c-suite or senior executive positions

WHEN

Classes run
September 2024 - May 2025



WHAT

A transformative program for advancing mid-career leaders with over 8 years of professional experience to elevate their leadership skills, expand their networks, and learn how to make meaningful impact in their communities.

AUDIENCE

Advancing mid-career leaders (30s to mid-40s), with more than 8 years of overall professional experience, seeking to activate and enhance their leadership capabilities.

WHEN

Classes run
February - October, 2024



WHAT

A program geared to emerging leaders with fewer than 8 years of professional experience to strengthen leadership skills, expand networks, and increase knowledge of self, business, and community.

AUDIENCE

Emerging early-career leaders (20s to early 30s) with eight or fewer years of overall professional experience

WHEN

Classes run
March - October, 2024



**LEADERSHIP DEVELOPMENT
PROGRAMS SMALL GROUP**



WE LEAD

WHAT

A 10-month leadership development program for women that focuses on the whole person, engaging with women leaders, developing strategic goals, and executing on aspirations. WE Lead leans into diversity through its programming, facilitators, experiences, and cohorts.

AUDIENCE

Women leaders, goal-oriented women of all ages, fields of work, and years of experience

WHEN

Classes run
September 2024 -
June 2025



**LEADERSHIP
ROUNDTABLES**

WHAT

Roundtables connect non-competitive c-suite business leaders representing a variety of industries and organizations for a confidential exchange of information, ideas, and insights. Meetings offer candid, confidential discussions, and problem-solving sessions with fellow leaders who understand and share the unique challenges of top-level management.

AUDIENCE

CEO, CHRO, CMO, COO, CSO, IT,
Manufacturing Executives

WHEN

Ongoing



WE ASCEND

WHAT

A leadership development program that empowers, prepares, and positions those in leadership to move into higher leadership roles. WE Ascend was developed to motivate BIPOC (Black, Indigenous, and People of Color) women to overcome challenges and break the glass ceiling within organizations and the community.

AUDIENCE

BIPOC women leaders that are
focused on advancement

WHEN

Classes Run
Session 1
March - June, 2024
Session 2
August - October, 2024

LEADERSHIP CENTER



EVENTS & TRAINING



BREATHE

WHAT

A program that focuses on cultivating a balanced and mentally healthy approach to leadership. Through tailored strategies and expert guidance, it equips leaders with the tools to nurture their own well-being, empowering them to foster productivity and mental health within their teams, creating a thriving and supportive workplace environment.

AUDIENCE

Organizational leadership

WHEN

Fall, 2024



CINCY LEAD

WHAT

A five-course leadership development program for early-mid career advancing leaders who wish to focus on building their leadership skills and professional networks.

AUDIENCE

Early to mid-career advancing leaders

WHEN

Classes run
 Session 1
 April - June, 2024
 Session 2
 September - November, 2024



LEADERSHIP SPRINTS

WHAT

An immersive multi-day experience, delving deeply into key civic-focused topics while fostering meaningful connections among participants. Through interactive sessions, expert insights, and collaborative activities, attendees will gain in-depth knowledge and build lasting relationships, empowering them to drive positive change within their communities.

AUDIENCE

Open

WHEN

November 11-13, 2024



ALUMNI NETWORK



YOU ARE A LEADER

WHAT

A one-day leadership conference to equip 10th-12th graders in the Cincinnati area. Designed to build the skills, confidence, and a network for students to create, pursue, and actualize the future for themselves and their peers. Embraces a culture of ownership, collaboration, and community.

AUDIENCE

10th-12th graders

WHEN

September 16, 2024

ALUMNI NETWORK

WHAT

The Leadership Center's Alumni Network provides our 4,300+ graduates with ongoing leadership development, multi-directional networking, civic education, and community engagement opportunities.

AUDIENCE

Graduates from any Leadership Center program

WHEN

Ongoing

NELSON SCHWAB JR. DISTINGUISHED ALUMNI AWARD DINNER

WHAT

Opportunity to welcome the newest class of Leadership Cincinnati and celebrate winners of the Nelson Schwab, Jr. Distinguished Alumni Award. The Nelson Schwab, Jr. Distinguished Alumni Award recognizes outstanding Leadership Cincinnati alumni whose contributions to the betterment of the Cincinnati region distinguish them as a "Leader Among Leaders."

AUDIENCE

Graduates from any Leadership Center Program

WHEN

September 10, 2024

LEADERSHIP CENTER



TALENT INITIATIVES



WHAT

A summer event series, hand-crafted by local leaders and volunteers, exposing interns and co-op students to all that Cincinnati has to offer.

AUDIENCE

Interns and co-op students, employers, college and universities

WHEN

June 20, July 10, July 17, 2024



DAY

WHAT

A highly engaging, interactive immersion day that introduces new-to-town employees to the Cincinnati region, embeds them in the community and helps retain talent.

AUDIENCE

Newcomers and their spouses

WHEN

March 14, June 6, October 25, 2024



EXECUTIVE PROGRAM

WHAT

A 6-session program designed for c-suite and Executive employees who are new to the Cincinnati region within two years.

AUDIENCE

New-to-town c-suite level executives and their spouses

WHEN

August - December, 2024



SOCIAL HOUR

WHAT

A casual reoccurring happy hour that allows newcomers, remote workers, and others to connect and network.

AUDIENCE

Newcomers, remote workers, and others looking to connect

WHEN

January 16, February 13, March 12, April 9, May 14, June 11, July 9, August 13, September 10, October 8, 2024



WHAT

The region's young professional groups are passionate about strengthening, unifying and magnifying the Cincinnati region's young professional presence. HYPE: Harnessing Young Professional Energy works to make sure you know what exists and how you can connect and increase your involvement.

AUDIENCE

Young Professionals,
Ages 22-45

WHEN

Ongoing





WOMEN EXCEL

LEAN INTO TOMORROW'S TALENT

Women Excel (WE) is the Cincinnati Chamber's platform to provide networking, education, mentoring, and leadership development for women. It includes WE Lead, WE Ascend, and WE Speak – all premier programming from the Leadership Center that offers exposure to women in influential roles at organizations across the entire Cincinnati region.



WOMEN EXCEL

REGIONAL IMPACT

The WE platform elevates the female voice from all areas of our region. It brings together women leaders from organizations of all sizes and industries to connect on a deeper level, develop leadership skills, share best practices, and increase their impact on the Cincinnati region.

Sponsorship Range \$2,500 - \$30,000



WE ASCEND

WHAT

A leadership development program that empowers, prepares, and positions those in leadership to move into higher leadership roles. WE Ascend was developed to motivate BIPOC (Black, Indigenous, and People of Color) women to overcome challenges and break the glass ceiling within organizations and the community.

AUDIENCE

BIPOC women leaders that are focused on advancement

WHEN

Classes Run
Session 1
March - June, 2024
Session 2
August - October, 2024



WE LEAD

WHAT

A 10-month leadership development program for women that focuses on the whole person, engaging with women leaders, developing strategic goals, and executing on aspirations. WE Lead leans into diversity through its programming, facilitators, experiences, and cohorts.

AUDIENCE

Women leaders, goal-oriented women of all ages, fields of work, and years of experience

WHEN

Classes run
September 2024 - June 2025



WE SPEAK

WHAT

A speaker series designed to inspire, educate, and provide networking opportunities to women who lead and to recognize women leaders in business.

AUDIENCE

Anyone interested in deeper engagement around key issues impacting women in our region

WHEN

January 23, April 23,
August 19, 2024



WE ALUMNAE

WHAT

A group of nearly 1,000 women who have graduated from a Women Excel leadership program (i.e., WE Lead, WE Ascend, WE Succeed). They find ways to build relationships beyond the programs through networking opportunities and promote the WE programs to help elevate other women leaders in our region. The group is also paying it forward through a scholarship fund to support any woman who wants to be part of a WE program but may not have the financial resources as an individual or the organizational support to do so.

AUDIENCE

1,000+ women leaders

WHEN

Monthly





RECOGNITION

ALIGN WITH EXCELLENCE

The Cincinnati Chamber's recognition initiatives provide the most prominent stage for our region to celebrate those who make us special. These emotional tributes serve as a unique platform for aligning your brand with our highest values and aspirations.



RECOGNITION

REGIONAL IMPACT

The Cincinnati Chamber host business events where we come together to celebrate diversity, leadership and those making the Cincinnati region a better place.

Sponsorship Range \$1,500 - \$50,000

ANNUAL DINNER, LEGACY & PROMISE: A CELEBRATION OF LEADERSHIP

WHAT

The premier business event of the year is attended by more than 1,200+ business and community leaders and provides prime visibility and access to new contacts. Each year, the event celebrates Great Living Cincinnatians who have shown leadership, vision, tenacity, and love of the Cincinnati region, as well as leaders who are Making Black History today.

AUDIENCE

1,200+ business leaders

WHEN

February 27, 2025

WE ARE MAKING BLACK HISTORY

WHAT

The Cincinnati Chamber is inspired by Cincinnati's emerging leaders. The annual Making Black History series recognizes Black leaders living and working in our region, making black history, and creating legacies today.

AUDIENCE

1,200+ business leaders

WHEN

February 27, 2025

NELSON SCHWAB JR. DISTINGUISHED ALUMNI AWARD DINNER

WHAT

Opportunity to welcome the newest class of Leadership Cincinnati and celebrate winners of the Nelson Schwab, Jr. Distinguished Alumni Award. The Nelson Schwab, Jr. Distinguished Alumni Award recognizes outstanding Leadership Cincinnati alumni whose contributions to the betterment of the Cincinnati region distinguish them as a "Leader Among Leaders."

AUDIENCE

Graduates from any Leadership Center Program

WHEN

September 7, 2024



GOVERNMENT AFFAIRS

ADVOCATING FOR POLICY THAT STRENGTHENS THE REGION'S COMPETITIVENESS

The Cincinnati Chamber develops and advocates for innovative and smart policies related to economic development, transportation, and inclusion while strategically connecting business leaders with elected officials and policy makers at the local, state, and federal levels of government to strengthen the region's competitiveness.



GOVERNMENT AFFAIRS & ADVOCACY

REGIONAL IMPACT

The Cincinnati Chamber supports public policy on behalf of our region’s business community and membership at the local, state, and federal levels. We advocate for change that benefits companies of all sizes across all industries to keep our region economically competitive.

Sponsorship Range \$1,500 - \$40,000

CHAMBER ADVOCACY COUNCIL

WHAT

A chance to join in-depth conversations about policies affecting our region. The CAC has a deliberate intention to educate a broader audience giving them the knowledge and understanding to be more engaged with government and to make better-informed decisions at the ballot box.

AUDIENCE

Working professionals

WHEN

Quarterly

COLUMBUS DRIVE IN

WHAT

A one-day trip for regional leaders to the Statehouse. Meet and network with members of the Ohio General Assembly, statewide elected officials, and policy makers while advocating for critical regional priorities in Columbus.

AUDIENCE

C-suite leaders, government & external affairs professionals

WHEN

Summer, 2024

D.C. FLY IN

WHAT

Two-day trip to Capitol Hill. Meet with members of Congress and carry the voice of the Cincinnati regional business community to Washington. Advocate on behalf of critical regional priorities.

AUDIENCE

C-suite leaders, government & external affairs professionals

WHEN

September 11-12, 2024



FEDERAL ISSUES LUNCH

WHAT

A lunchtime deep-dive into specific policy areas that affect the regional business community and the country with leading voices of the federal administration and the region's congressional delegation. Past invited speakers include former U.S. Senate Majority Leader Mitch McConnell and former Secretary of Transportation Elaine Chao.

AUDIENCE

C-suite leaders, government & external affairs professionals, any Chamber member interested in public policy

WHEN

Summer, 2024

LEADERSHIP EXCHANGE

WHAT

An immersive trip to Atlanta to learn best practices in economic development, diverse and inclusive growth, transportation, and talent attraction. Past trips include Nashville, Austin, Toronto, Minneapolis-St. Paul, and Dallas Fort Worth.

AUDIENCE

Chamber members only, c-suite executives and civic leaders invested in the future of the Cincinnati region

WHEN

June 10-12, 2024

LEGISLATIVE RECEPTION

WHAT

An end of the year invite-only reception with local, state, and federal officials celebrating service and legislative accomplishments. It is also a thank you to Cincinnati Chamber members and government officials for representing our region's interests and progressing policy to support local businesses and advance economic development.

AUDIENCE

200+ business professionals, elected officials in federal, state, and local office

WHEN

December 10, 2024

GOVERNMENT AFFAIRS



REGIONAL GOVERNMENT DAY

WHAT

A half-day event where members hear from regional community leaders about issues impacting their businesses at the city, county and local levels of government. Topics include budgets, transportation, inclusion policies, housing and growth issues, regional collaboration, economic development, and more.

AUDIENCE

Business professionals from the region, government & external affairs professionals

WHEN

May 21, 2024

STATE OF THE REGION BRIEFINGS

WHAT

In coordination with the release of the annual State of the Region Report, this is a unique opportunity to gain an understanding of how the Cincinnati region is performing and delivers valuable insights and information to business leaders and decision makers.

AUDIENCE

Civic & community leaders, business leaders

WHEN

September, 2024



NETWORKING & INSIGHTS

PLUG INTO TODAY'S WORKFORCE AND ISSUES

From vibrant mixers to engaging issues, sponsorship of Cincinnati Chamber networking and topical events wire you directly to the pulse and energy of the now. With a spectrum of events and topics to choose from, you can design your sponsorship to address the needs and support the goals most pressing to you.



NETWORKING

REGIONAL IMPACT

OVER 80 IN-PERSON AND VIRTUAL PROGRAMS IN 2023 WITH MORE THAN 2,500+ ATTENDEES

Sponsorship Range \$500-\$50,000

CONTENT DRIVEN PROGRAMMING



WHAT

A summer event series, hand-crafted by local leaders and volunteers, exposing interns and co-op students to all that Cincinnati has to offer.

AUDIENCE

Interns and co-op students, employers, college and universities

WHEN

June 20, July 10, July 17, 2024

DIVERSITY IN STEM SERIES

WHAT

This event series is a partnership between the Cincinnati Regional Chamber, Greater Cincinnati and Northern Kentucky African American Chamber, Hispanic Chamber Cincinnati USA and the Gaskins Foundation. The goal of the series is to showcase the need to bridge the diversity gap in STEM education and careers – as well as initiatives and available resources supporting these efforts – to continue building our region for the future.

AUDIENCE

Members and Non Members

WHEN

February 15, May 9, September 12, 2024

MEMBER BENEFITS IOI

WHAT

Opportunity for all types of businesses to learn about membership, how to get connected to a network of fellow members, and how to get engaged with the Cincinnati Chamber offerings that best benefit them.

AUDIENCE

Members and Non Members

WHEN

February 22, April 25, June 20, August 22, October 24, December 12, 2024



MONTHLY MEMBER BRIEFING

WHAT

Designed to inform members on relevant and timely topics and connection to business leaders, solutions, and resources. Each month will feature a business leader with key insights on far-reaching topics as well as a member business that provides unique products, services, and solutions that can help grow businesses, deepen connections to the region, and support the economic growth of our community.

AUDIENCE

Members and Non Members

WHEN

January 11, February 1, March 7, April 4, May 2, June 6, July 11, August 1, September 5, October 3, November 7, December 5, 2024

INDUSTRY SUMMITS

WHAT

This program brings subject matter experts from leading regional organizations together to discuss strategies and includes keynote and panel discussions touching on development of issues that are rapidly changing the way businesses and specific industries operate.

AUDIENCE

Members and Non Members

WHEN

TBD



WE SPEAK

WHAT

A speaker series designed to inspire, educate, and provide networking opportunities to women who lead and to recognize women leaders in business.

AUDIENCE

Anyone interested in deeper engagement around key issues impacting women in our region

WHEN

January 23, April 23, August 19, 2024

NETWORKING



SOCIAL PROGRAMMING

CINCY BLEND: COFFEE & CONNECTIONS

WHAT

Casual, monthly morning mixer for professionals to grab a coffee, connect, and network.

AUDIENCE

Members and Non Members

WHEN

January 18, February 15, March 15, April 19, May 17, June 21, July 19, August 16, September 20, October 18, November 15, December 20, 2024



SOCIAL HOUR

WHAT

A casual reoccurring happy hour that allows newcomers, remote workers, and others to connect and network.

AUDIENCE

Newcomers, remote workers, and others looking to connect

WHEN

January 16, February 13, March 12, April 9, May 14, June 11, July 9, August 13, September 10, October 8, 2024



ADDITIONAL OPPORTUNITIES



DOWNTOWN STREET BANNER PROGRAM

WHAT

The banner program is a great way to visually promote your special event or activity on the streets of Downtown Cincinnati. Street banners are centrally located in Cincinnati's prime retail and business district, visible to thousands of office workers, shoppers, and out-of-town guests.

AUDIENCE

Nonprofits or for companies/ organizations wanting to support a non-profit

WHEN

Ongoing

WEEKLY CONNECTION eNEWSLETTER

WHAT

The primary communication and resource everyone should receive for "need-to-know" information on Cincinnati Chamber initiatives and regional news and updates.

AUDIENCE

14,000+ subscribers

WHEN

Every Thursday afternoon

SPONSOR TODAY!

For more information about putting the power of a Cincinnati Chamber sponsorship to work for your company, contact:

COMMUNITY EVENTS

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Senior Manager, Strategic & Corporate Sponsorships

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The Cincinnati Regional Chamber is the premier business and civic organization dedicated to growing the vibrancy and economic prosperity of the Cincinnati region. To achieve its vision that Cincinnati is a growing, thriving region where everyone belongs, the Chamber seeks to grow our economy, grow our population, and grow our cultural vibrancy – with the foundation of a strong business community – to foster a welcoming environment for all. The Chamber’s membership offerings, signature leadership programs, government and regional advocacy efforts, community events such as BLINK and Oktoberfest as well as key partnerships with organizations like Cincinnati Experience, Cincinnati Compass, Cincinnati Minority Business Accelerator, and the Workforce Innovation Center lead the way in making that vision a reality. For more information, visit cincinnatiachamber.com.